

REEL *Winners,* REAL *Benefits,* REAL *Rewards*

Our Score More Rewards Program has been designed to give you a whole world of rewards you just won't find anywhere else - the absolute BEST benefits, the ULTIMATE service experience and PREMIUM rewards. Ultimately, we want to say thank you for your loyalty and give you more of what you love at the Club.

For instant access to Score More Rewards, discounts, members-only promotions and more, simply use your membership card around the Club to earn "Score More Credits". The amount of Score More Credits you earn in a consecutive 6-month period (or less) determines your level. There are 6 levels in the Score More Rewards Program - Cowboys, Ruby, Emerald, Diamond, Platinum and Prestige. All members start the Score More Rewards Program in Cowboys level.

HOW DO I MOVE UP A LEVEL? Members earn 1 Score More Credit for every \$2 spend in the Bars, Match, Star Graze, and the Team Shop and 1 Score More Credit for every \$5 play in the gaming lounge. As soon as you earn enough Score More Credits to qualify for a new level, we will upgrade you to that level at the start of the next month - we will also let you know that you have been upgraded by mail! Just remember that you need to earn the required Score More Credits in a consecutive 6-month period or less in order to move up a level - see the Rewards Table for the Score More Credits needed to reach each level. The quickest way to check your Score More Credits balance is to swipe your card at any kiosk or press the "Member Rewards" button on any gaming machine.

HOW LONG WILL I MAINTAIN MY LEVEL? We believe in members getting the most out of our Rewards Program, so we reassess all levels at the start of every month for potential level upgrades. We only conduct level downgrades twice a year on the 1st January and the 1st July.

WHY DOES MY SCORE MORE CREDIT BALANCE KEEP CHANGING? Your Score More Credit balance is based on a rolling 6-month period, which rolls over each day, so you may notice it fluctuates on a daily basis. Any Score More Credits which are older than 6 months expire on a daily basis. Score More Credits can't be redeemed, and are simply used to determine what level you are.

WHAT ARE CASH BACK POINTS? In addition to Score More Credits, members also earn Cash Back Points whenever they use their card at the Club. All members earn 1 Cash Back Point for every \$1 spent in the Bars, Match, Star Graze, and the Team Shop and earn Cash Back Points based on play in the gaming room depending on what level they are in (see the Score More Rewards table). Cash Back Points can be redeemed for cash, prizes from the showcase, or to dine in Match or Star Graze or as a purchase from the bars or Cowboys Team Shop! You can see your Cash Back Point balance on any kiosk and your points will not expire, providing you keep your membership financial. Redeeming Cash Back Points won't affect your level in the Program.

Cool, Card AND Collected

As part of the Score More Rewards Program, you will have access to our exclusive CARD-IT system - the easiest and safest way to enjoy our award winning gaming lounge with over 235 machines with the latest games. It's as easy as 1, 2, 3!




- 1** Simply insert your cash into the machine you wish to play.
- 2** Insert your membership card into the machine and enter your 4-digit pin.
All cards come with a default pin so we recommend you change it as soon as you receive your card for your own security. Your pin can be changed on any kiosk, at reception or at the cashier.
- 3** When you are ready to collect or move to another machine, press Take Win & Collect and remove your membership card - all of your funds have now transferred to your card!
You can now insert your card into another machine to use your funds or simply take your card to the cashier or cash redemption terminal to withdraw your cash whenever you're ready - today or another day!

Have fun but play it safe. Always gamble responsibly.

*Terms & conditions apply to all components of the Score More Rewards Program and are subject to change at any time. Please see Reception for full details.



335 FLINDERS ST, TOWNSVILLE | P 07 4724 8000

COWBOYSLEAGUES.COM.AU |  



*A world of rewards
you just won't find
anywhere else!*



Score More REWARDS



BENEFITS	COWBOYS	RUBY	EMERALD	DIAMOND	PLATINUM	PRESTIGE
Cash Back Points	1 for \$6 play	1 for \$5 play	1 for \$4 play	1 for \$3 play	1 for \$2.5 play	AN ENTIRELY NEW LEVEL OF BENEFITS & REWARDS ... <i>by invitation only</i>
Bar Discount	10%	15%	25%	40%	50%	
Match Restaurant Discount	10%	15%	25%	40%	50%	
Star Graze Café Discount	10%	15%	25%	40%	50%	
Club Special Event Discount	10%	15%	25%	40%	50%	
Team Shop Discount	10%	10%	10%	10%	10%	
Functions Discount	10%	10%	10%	10%	10%	
Birthday Card with Vouchers	YES	YES	YES	YES	YES	
Free Vending Machine Drinks	YES (1 per day)	YES (2 per day)	YES (3 per day)	YES (4 per day)	YES (unlimited)	
Daily Attendance Bonus	1 Point	10 Points	20 Points	50 Points	100 Points	
Monthly VIP Letter	NO	YES	YES	YES	YES	
Monthly VIP Draws	NO	YES	YES	YES	YES	
Monthly VIP Voucher	NO	\$10	\$25	\$50	\$100	
Birthday Gift	NO	\$10	\$25	\$50	\$100	
Free Soft Drink	NO	NO	FREE POST MIX (3 per day)	FREE POST MIX OR BOTTLE (4 per day)	FREE POST MIX OR BOTTLE (5 per day)	
Free Star Graze Café Drinks	NO	NO	YES - HOT (3 per day)	YES - HOT OR COLD (4 per day)	YES - HOT OR COLD (5 per day)	
Free Star Graze Café Food	NO	NO	NO	NO	\$10 per day** (9am - 10am / 9pm - 10pm)	
Cowboys Home Game Tickets	NO	NO	YES (1 Double Pass)	YES (3 Double Passes)	YES (6 Double Passes)	
Travel	NO	NO	25% OFF TAXI FARES TO THE CLUB - Max Discount Of \$50	50% OFF TAXI FARES TO THE CLUB - Max Discount of \$50	FREE TAXI FARES TO THE CLUB - to the value of \$50	
VIP Invitations	NO	NO	NO	YES	YES	
Valet Parking	NO	NO	NO	NO	YES^	
Required Score More Credits	0 - 4,999 Score More Credits	5,000 - 9,999 Score More Credits	10,000 - 19,999 Score More Credits	20,000 - 39,999 Score More Credits	40,000 or More Score More Credits	By Invitation

**Subject to opening times. Restrictions and Limits Apply. ^Only available during certain times, when car park is full. *Please note, all discounts and entitlements apply to items consumed on premise only. Ruby, Emerald, Diamond, Platinum & Prestige Members cannot use their Food & Beverage discount to purchase any food or beverages as takeaway. All discounts are from non-members pricing. Terms and conditions apply to all components and entitlements of the Score More Rewards Program and are subject to change at any time or are subject to availability. See Reception for full details.